

IMPLAN

INSTITUTO MUNICIPAL DE PLANEACIÓN Y
COMPETITIVIDAD DE TORREÓN

Torreon, Coahuila: High Levels of Productivity

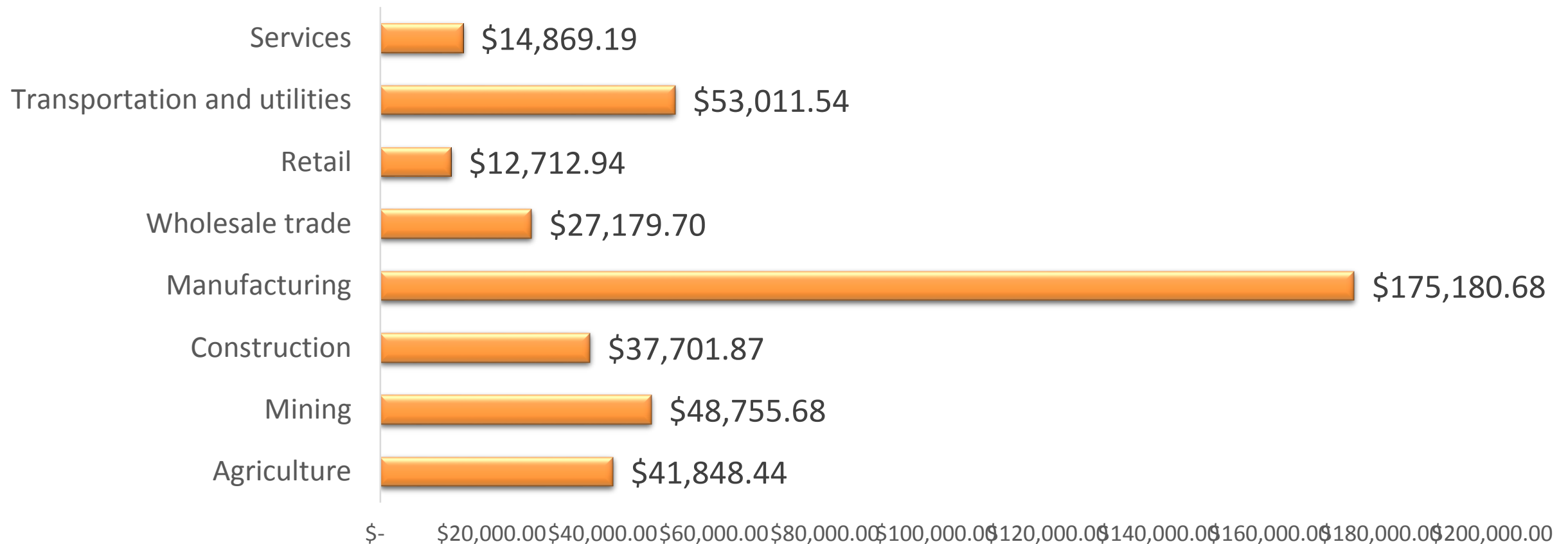
Labor Productivity

- Taking the labor force as the only input to measure productivity, we find that Torreon, Coahuila is one of the cities with the highest levels of labor productivity in Mexico.
- The average labor productivity per year in the city of Torreon is \$59,183 USD per worker, while the national average is \$46,214.33 USD.
- The economic activities with the highest levels of labor productivity in Torreon are those dedicated to manufacturing.



Labor Productivity

Labor productivity in Torreon by sector (prices of 2010)



Units: USD

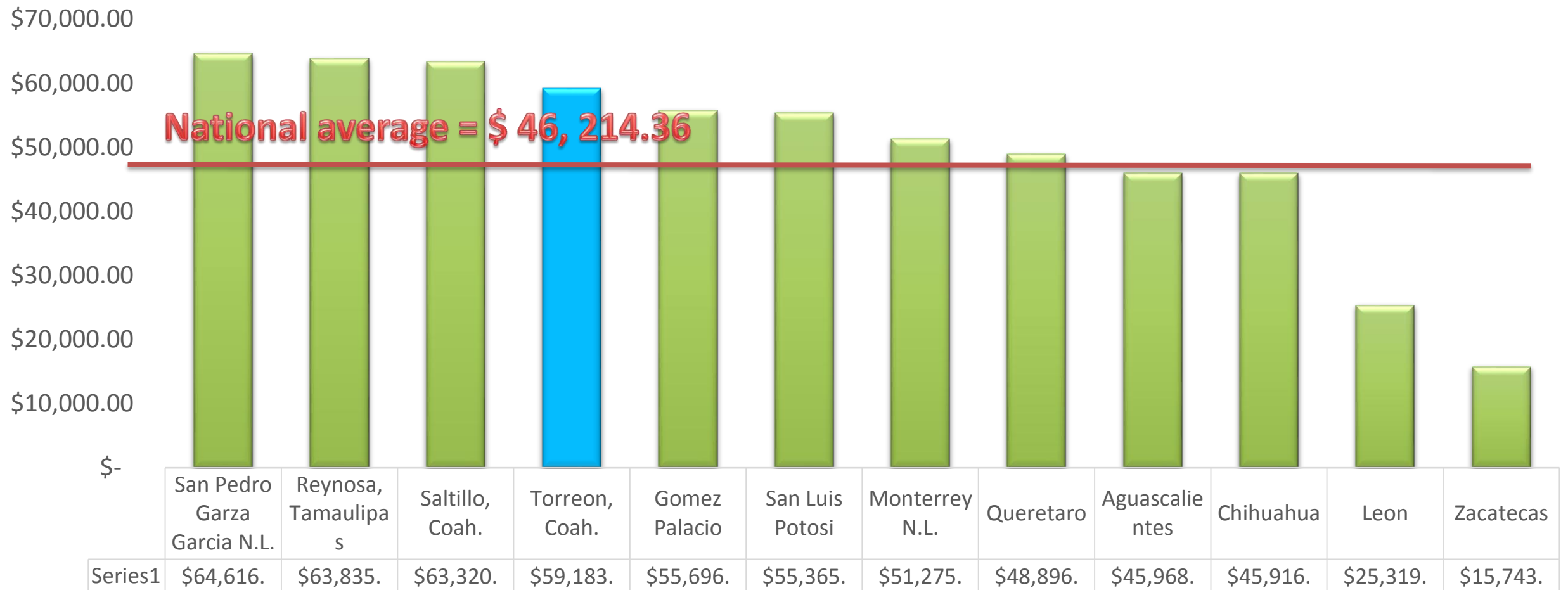
Labor Productivity

- Torreon stands out among cities with similar characteristics in terms of labor productivity. Here are some examples:
 - In average each worker in Torreon produces \$43,439.98 USD more than a worker in Zacatecas every year.
 - Between the 1999 and 2009 the average labor productivity in the city of Torreon increased 50%, while the productivity in Mexico decreased 6.92% during the same period.
 - Torreon ranks in fourth place when compared to eleven of the most competitive Mexican cities.



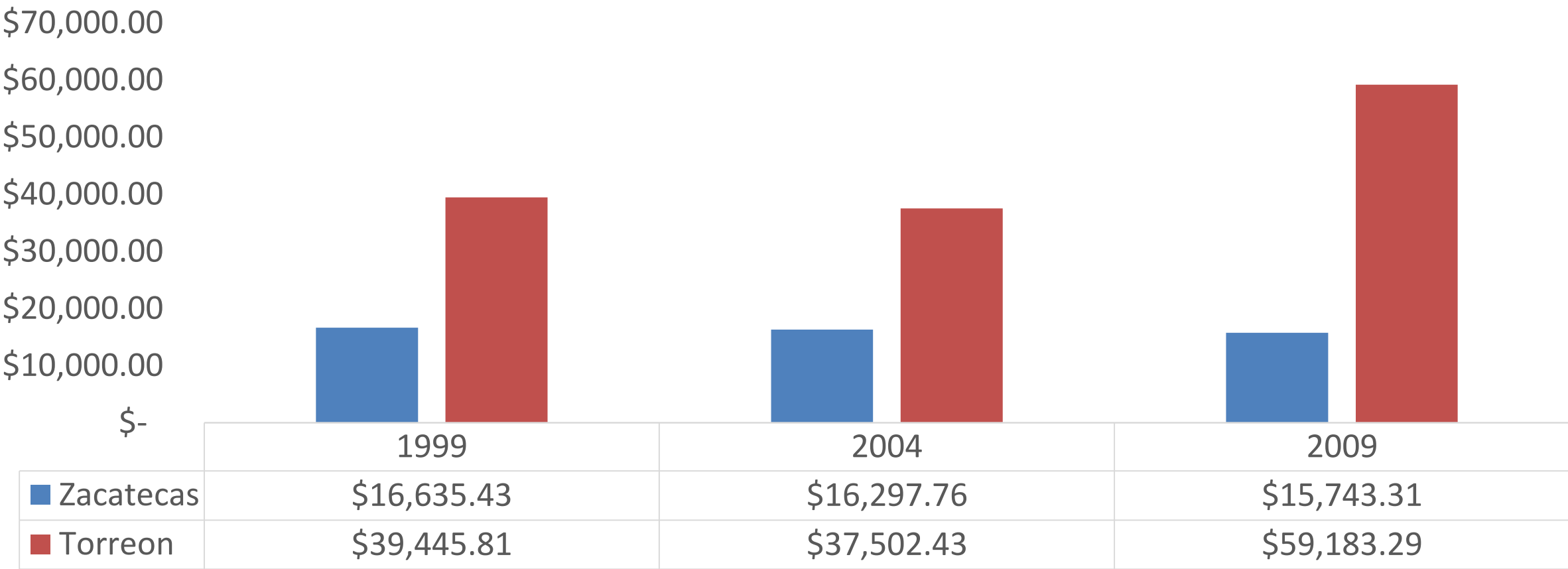
Labor Productivity

Labor productivity (prices of 2010)



Units: USD

Labor productivity comparison (prices of 2010)



Units: USD



Methodology

- To calculate the labor productivity we took the production of each city and divided it by the number of employees. This information was obtained from INEGI.
- Then we used the factor given by the Mexican central bank (Banxico) so all the quantities were expressed in prices of 2010.
- Finally, we used the exchange rate USD/MXN of 2010 given by Banxico.